



FOR IMMEDIATE RELEASE

BCMstrategy, Inc. and Stratagem Partners Announce Strategic Relationship

London, England and Alexandria, VA (16 December 2019) – BCMstrategy, Inc. and Stratagem Partners are pleased to announce the launch of a strategic relationship to provide advanced data-driven analytics regarding LIBOR transition issues to clients globally.

Powered by data delivered by BCMstrategy's patented policy risk measurement technology, and incorporating strategic analysis produced by both Stratagem Partners and BCMstrategy, Inc., the strategic relationship will deliver next-generation analysis and actionable intelligence regarding emerging geopolitical and regulatory policy trends associated the transition to new ARR benchmarks.

BCMstrategy, Inc. believes that these tools will deliver significant informational advantages and operational efficiencies for analysts and strategists that engage with the public policy cycle. "We are committed to helping professionals at companies of all sizes read smarter and connect the dots faster when it comes to the often-chaotic news cycle," said Barbara C. Matthews, Founder and CEO of BCMstrategy, Inc. "We welcome the opportunity to work strategically with Stratagem Partners to provide next-gen policy intelligence tools to a broad set of companies.

Dr Ray Nulty, managing director for Stratagem Partners, said: "LIBOR transition is likely to be the most ambitious program ever undertaken in Financial Services. Regulators around the globe are actively encouraging financial services firms and market participants to urgently implement risk free reference rates (RFRs) and are highlighting potential risk exposures to firms, their shareholders and clients. Firms need to approach LIBOR transition as a strategic and transformational change and use it as an opportunity to future-proof their organisations."

"Partnering with BCMstrategy, and leveraging their powerful data-analytics, gives us the unique ability to help organisations better understand the strategic, regulatory and policy issues regarding their LIBOR transition challenges. We are excited to be partnering with BCMstrategy at this crucial stage of the LIBOR transition process."

Background on Stratagem Partners: Stratagem Partners help clients innovate and respond to disruption. We have a successful track record in building brand new organisations, creating new entities and helping established businesses transform their business models.

Every organisation has diverse needs. Increasingly, we have seen the value of offering our clients multiple engagement model options. We tailor our delivery models to fit with client-specific business needs.





Stratagem Partners & BCM Strategy Press Release



Our professionals' credentials span multiple industries, academia, government and the public sector, enabling them to bring a diverse experience of best practice, innovation and market disruptive opportunities to our client engagements. Our expert-driven client engagement model is unique and designed to ensure our clients can achieve measurable value for their business. For more information, visit www.Stratagem-Partners.com.

Background on BCMstrategy, Inc.: BCMstrategy, Inc. is a start-up technology company providing users with an interactive platform that quantifies public policy risks using patented processes. The data enables professionals to read smarter, connect the dots faster, and make better decisions using concrete, objective, transparent data derived from the public policy process. For more information, visit www.bcmstrategy2.com.and here: <https://www.youtube.com/watch?v=gG3y6gOOg8o>

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